# **Cookies**

We use cookies and other similar technologies to enable essential application functions, to allow for personalization of your experience, and to monitor and analyze site performance. We also allow third parties to use tracking technologies for similar purposes.

We use tracking technologies for the following purposes:

### **APPLICATION FUNCTIONS**

All Snap & Track websites use cookies to allow you to login, and to ensure site security. Without this type of technology, these websites won't work properly or won't be able to provide certain features and functionalities.

### **PERFORMANCE AND ANALYSIS**

We analyze how our visitors use our websites, for instance by tracking which pages visitors visit most often, in order to provide a better user experience. We also use tracking technology to check if you have opened our emails, so we can ensure that they are being delivered correctly.

## **PERSONALIZATION**

We use cookies to remember choices about your browsing preferences, such as your preferred language or locale.

# **SOCIAL MEDIA COOKIES**

Cookies are used by social media services to enable you to login and share our content with your friends and networks. Though data collected with these cookies is not shared with us, these cookies may track your usage of other sites and build a profile of your interests, which may impact the content and messages you see on other websites that you visit. The terms of use of social media cookies are covered by the terms outlined by the source provider.

#### **MANAGING COOKIES**

You can restrict, block, or remove cookies via your browser settings, however our websites will be able to provide the basic application functions or personalization features described above while cookies are disabled. You can visit <a href="http://www.aboutcookies.org">http://www.aboutcookies.org</a> for more information on how to manage cookies in your browser of choice. If you have questions about how we uses cookies, please contact us.

This Cookie Policy was last updated as of May 30, 2023